



Statement of Qualifications

The-Commercial-Group



- **Top Real Estate Economist and Sales Expertise**
 - Qualified Research Driven Comparative Advantage
 - Profit Structure (Sales Driven)

- **Marketing Management Information Systems (MMIS)**
 - Industry Contacts: Agents, Brokers, Affiliates, Appraisers, Suppliers
 - Investor Contacts: Institutional, National, Western Region, Local, Private

- **Computer System and Software**
 - Microsoft Outlook (Office)
 - Automated Email Distribution System (Announcements, Listings, Newsletters)
 - Web Site Access to Programs, Training, Events, Research etc.
 - Geographic Information System (GIS)

- **National Announcement of the-Commercial-Group**
 - +40,000 E-mails (Database)
 - Announcement (Date to be determined)
 - Monthly Market Newsletters (Economic, Demographic, Market, Sales)

- **Financial Real Estate Investment Software Standard (Proprietary)**
 - Infinite Spreadsheet (Universal Investment Yardstick)
 - Post-Science Institute: Dr.Hugh Ching and Prof. Larry Souza
 - Argus+, Excel, Web Based Application (www.the-commercial-group.com)

- **Seminar and Training Programs**
 - Introduction to Commercial Real Estate (DRE Credit in process)
 - Residential Agents / Investors
 - Economic and Demographic Market Trends (National, State, Local)
 - Commercial Agents / Residential Agents / Investors
 - Tax and Portfolio Strategy Planning (PAT)
 - Commercial Agents / Residential Agents / Investors

The-Commercial-Group

www.the-commercial-group.com