

Economic Trends and Real Estate Investment Analysis 2008 - 2009

Prepared for

UC Berkeley Fisher Center for Real Estate Mid-Year Conference

Prepared by

Lawrence Souza, CRE/RICS/CCIM

***-Adjunct Professor – Real Estate, Finance and Economics
Golden Gate University, San Francisco, CA***

Introduction

Introduction

- Introduction
- Business/Commercial Real Estate Cycles
- Commercial Market Fundamentals
- Employment
- Technology/Venture Capital Trends
- Interest Rates and Inflation
- Residential Market
- Conclusions: Advantages and Risks

Real Estate in a Social, Cultural and Economic Context

Interdisciplinary/Cross-Sectional Approach to Real Estate Market Analysis:

- Biological/Physiological/Psychological
- Philosophical Systems
- Legal Systems
- Political Systems
- Economic Systems
- Financial Systems

Institutional Foundations for Efficient Capital Markets

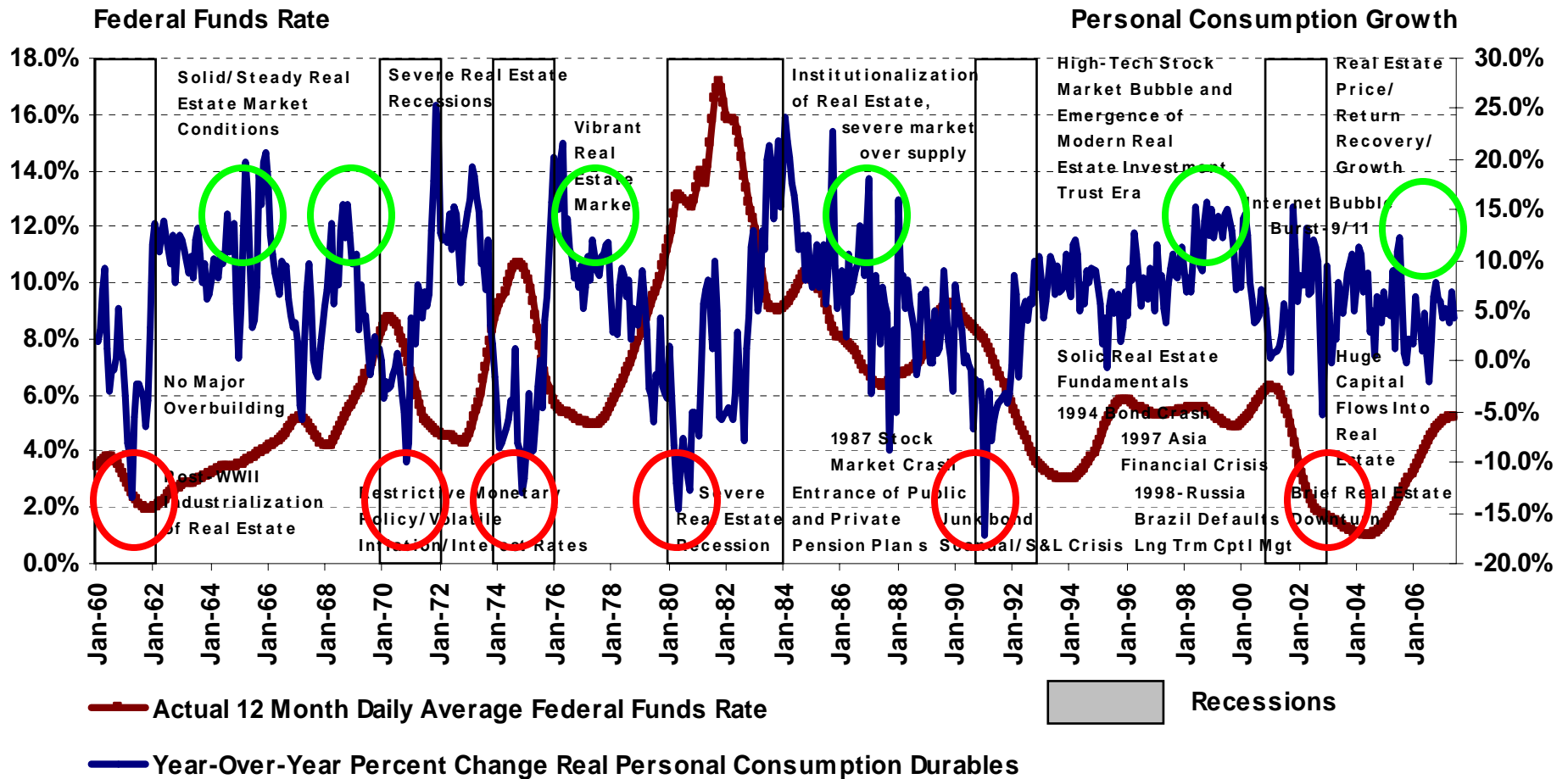
“Efficient real estate and securities capital markets require strong public and private sector cooperation, disclosure of government and corporate financial conditions, and institutional and individual investor confidence in financial and political institutions.”

**Lawrence Souza, Managing Director-
Index Services, Charles Schwab
Investment Management (CSIM)**

Business and Commercial Real Estate Cycles

Business Cycle Theory

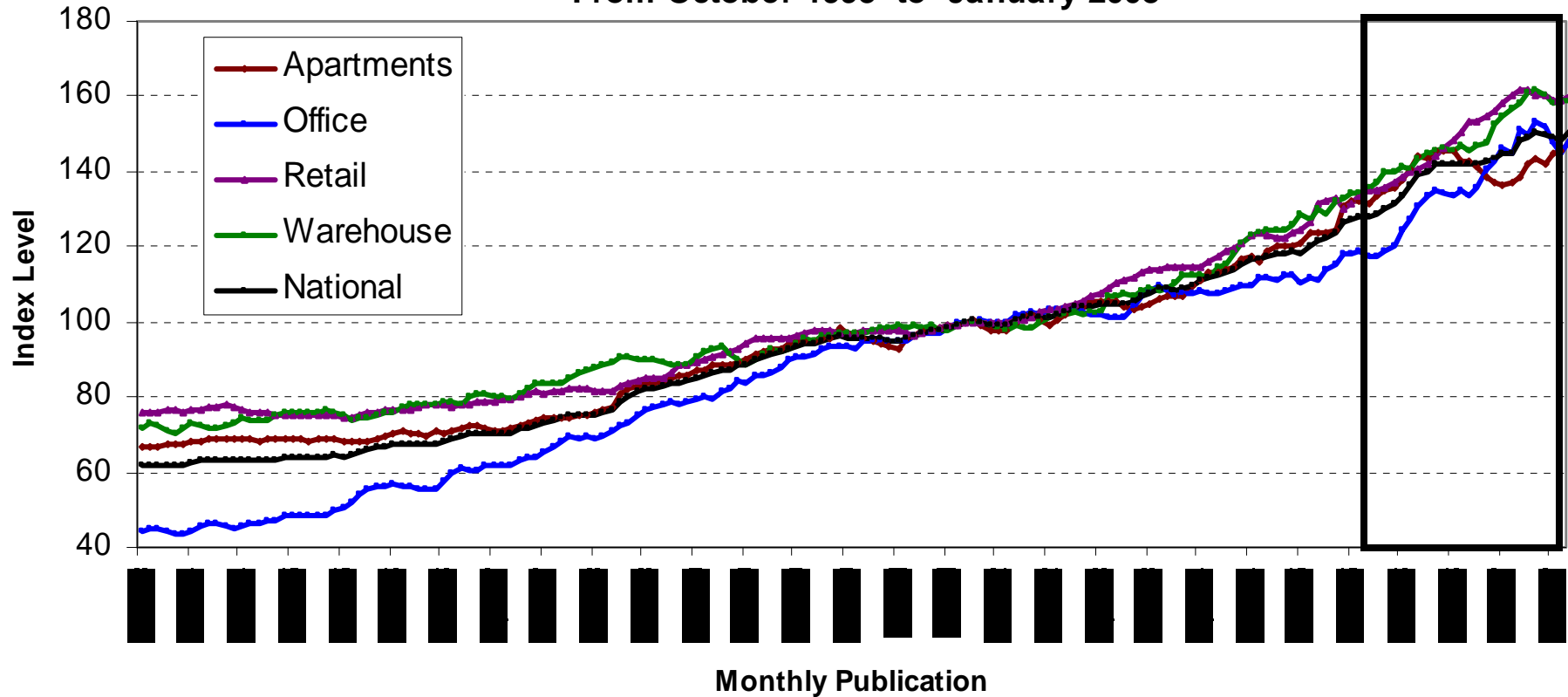
CONSUMPTION VS. INTEREST RATE CYCLES



Sources: Board of Governors of the Federal Reserve System and U.S. Department of Commerce: Bureau of Economic Analysis.

SPCREX™ Property Sector Indices

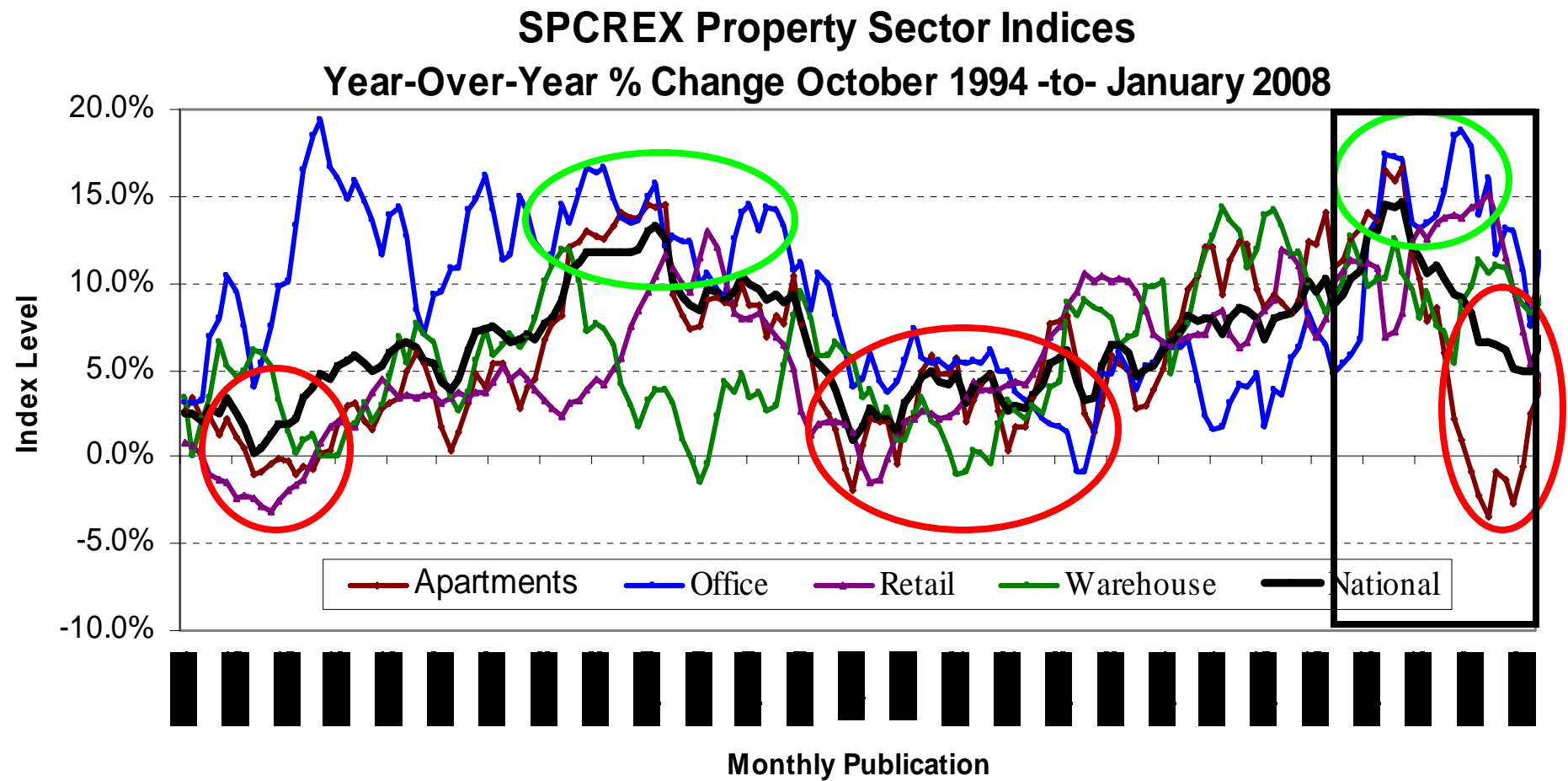
SPCREX Property Sector Indices
From October 1993 -to- January 2008



www.spcrex.standardandpoors.com

Commercial Real Estate Cycles

SPCREX™ Property Sector Performance

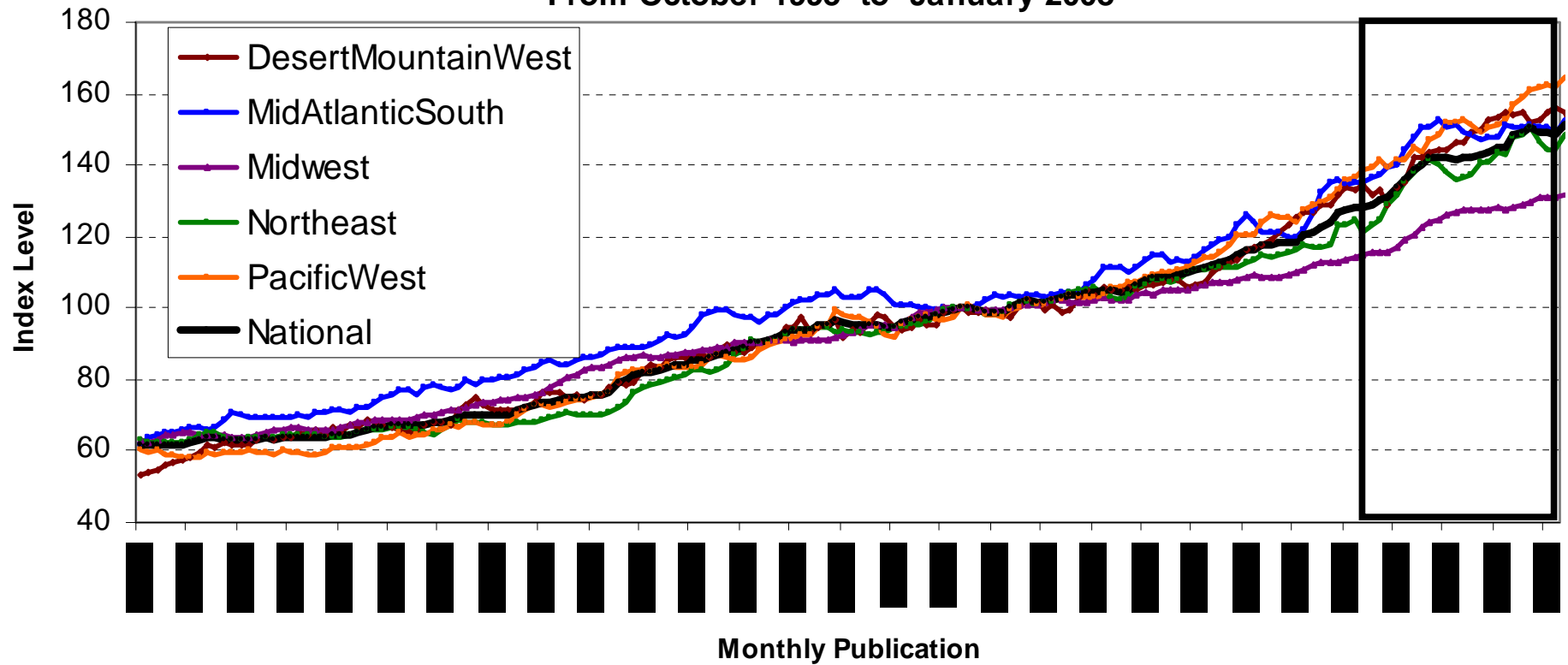


www.spcrex.standardandpoors.com

SPCREX™ Regional Composite Indices

SPCREX Regional Composite Indices

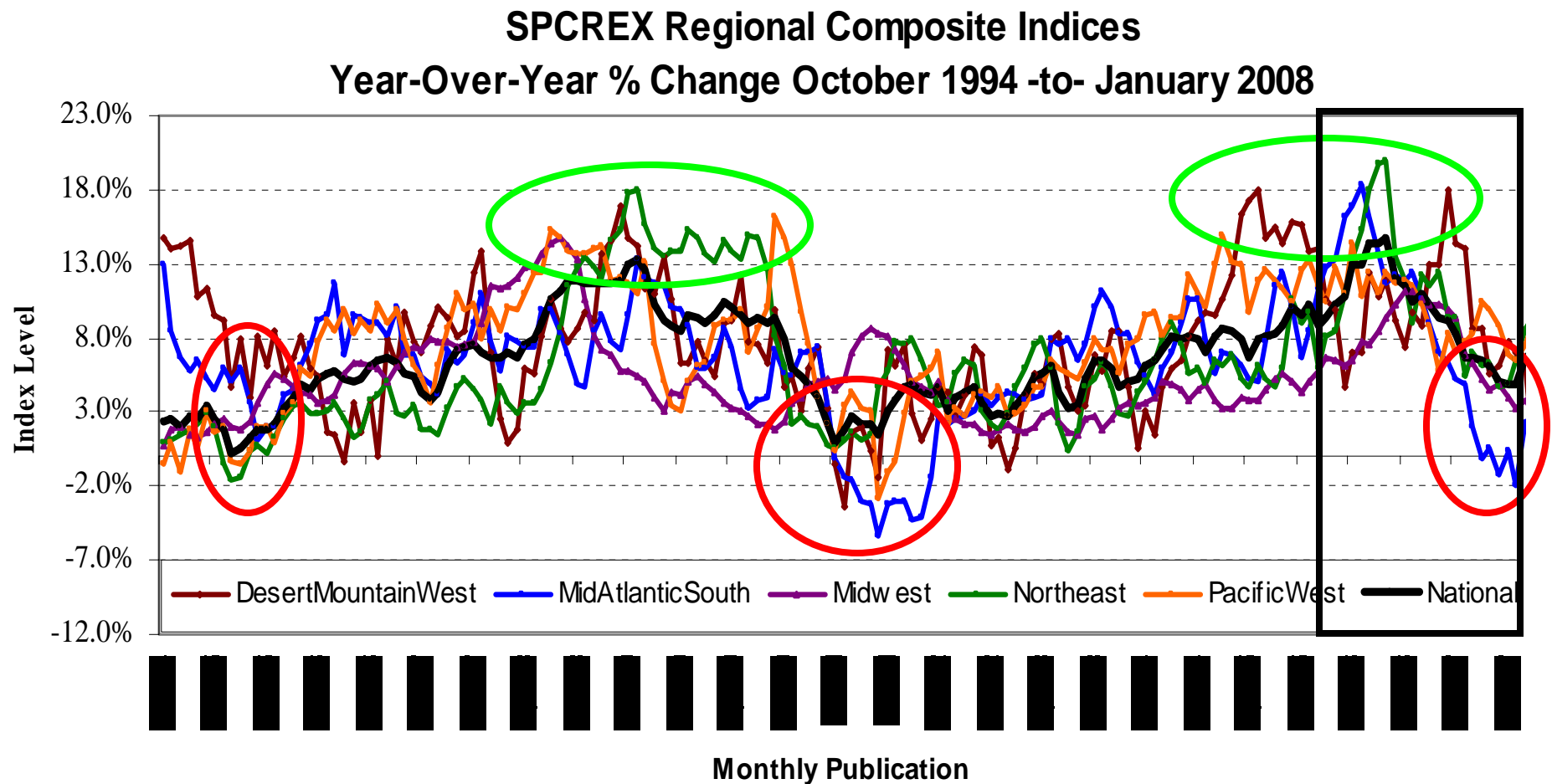
From October 1993 -to- January 2008



www.spcrex.standardandpoors.com

Commercial Real Estate Cycles

SPCREX™ Regional Composite Performance



www.spcrex.standardandpoors.com

Commercial Market Fundamentals

Northwest Commercial Market

MSA Office-Industrial Vacancy Rates (1Q07/1Q08)

	Office	Industrial	YOY Ch.Rnts
San Jose	13% / 10%	8% / 5%	27% / 20%
San Francisco	9% / 9%	5% / 5%	12% / 9%
Oakland	10% / 11%	8% / 7%	5% / 11%
Sacramento	12% / 15%	9% / 8%	5% / 6%
Seattle	12% / 11%	6% / 6%	15% / 15%

Source: CB Richard Ellis, Inc. (CBRE), Market View, 1Q/2008.

<http://www.cbre.com/Global/Research/Market+Reports/Local+Reports+Worldwide.htm>

Apartment Market Vacancy Rate Trends

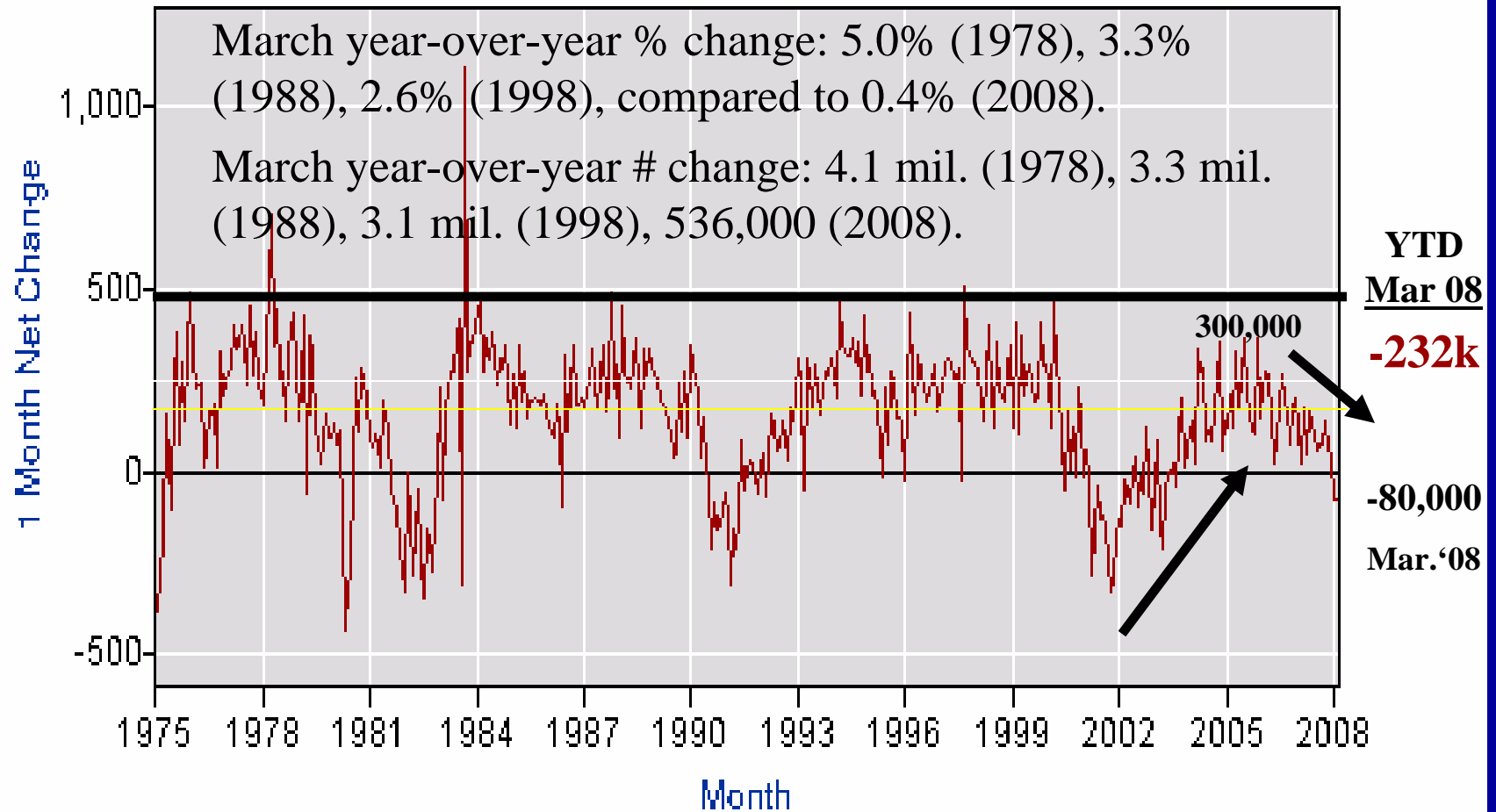
Asking Rents	2005	2006	2007
Los Angeles	4.3%	4.0%	3.5%
Orange Co.	4.3%	3.9%	3.5%
San Diego	4.0%	3.6%	3.3%
Riverside	4.4%	4.3%	4.7%
SF Bay Area	5.2%	4.3%	3.8%
Sacramento	5.9%	5.0%	5.4%
Seattle	5.4%	4.1%	3.6%
Denver	8.2%	6.5%	5.2%
<i>Tucson</i>	<i>7.5%</i>	<i>6.5%</i>	<i>5.9%</i>
<i>Phoenix</i>	<i>7.4%</i>	<i>6.0%</i>	<i>6.5%</i>

Apartment Market Effective Rent Trends

Asking Rents	2005	2006	2007
Los Angeles	4.5%	5.7%	5.4%
Orange Co.	4.5%	5.4%	4.4%
San Diego	4.1%	5.5%	4.7%
Riverside	5.7%	5.7%	3.7%
SF Bay Area	2.3%	5.5%	7.3%
Sacramento	1.8%	3.4%	2.2%
Seattle	3.2%	5.0%	7.2%
Denver	- 1.3%	2.7%	3.5%
<i>Tucson</i>	3.1%	4.5%	2.2%
<i>Phoenix</i>	4.5%	5.4%	2.9%

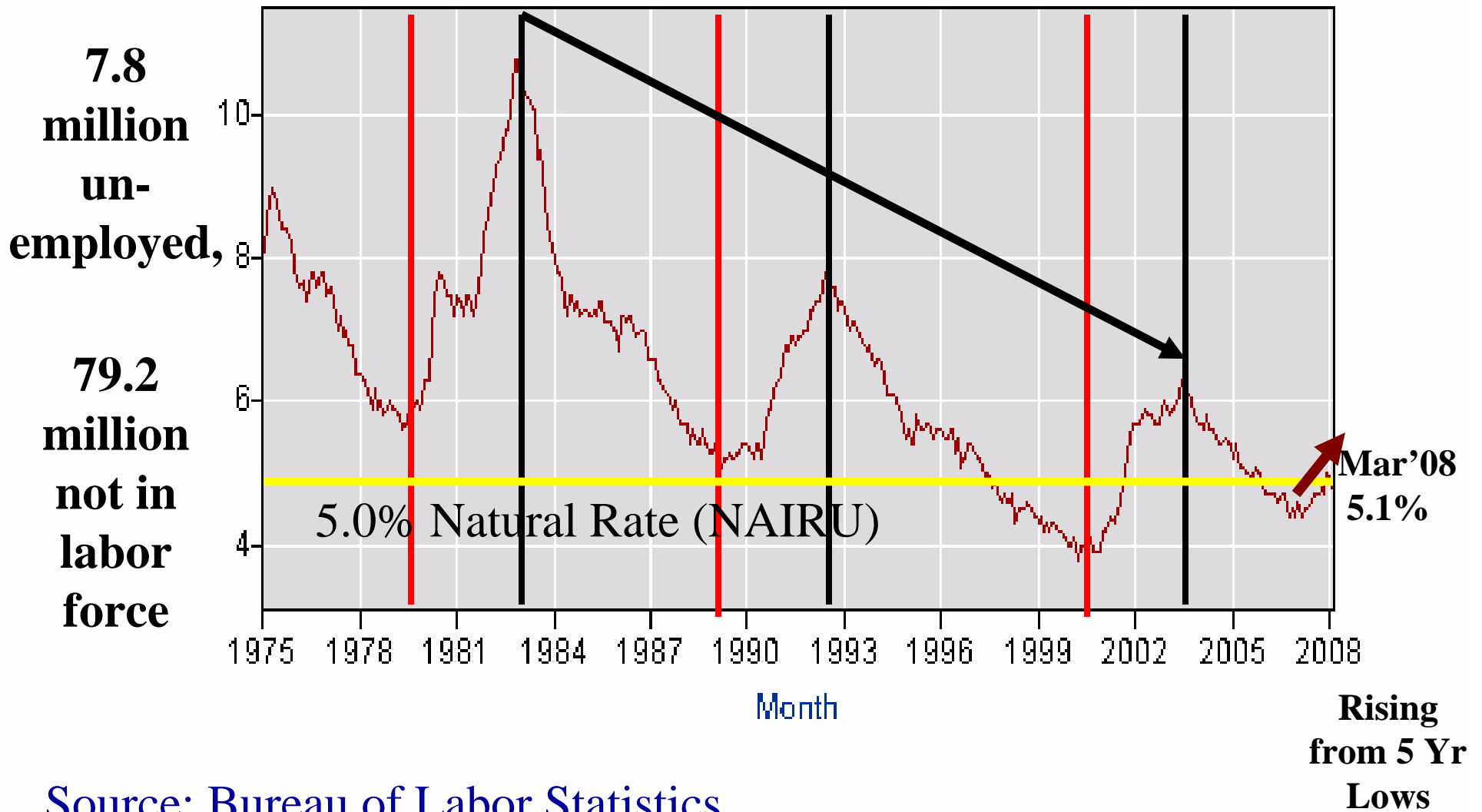
Employment

Payroll Employment



Source: Bureau of Labor Statistics.
<http://www.bls.gov>

U.S. Unemployment Rate



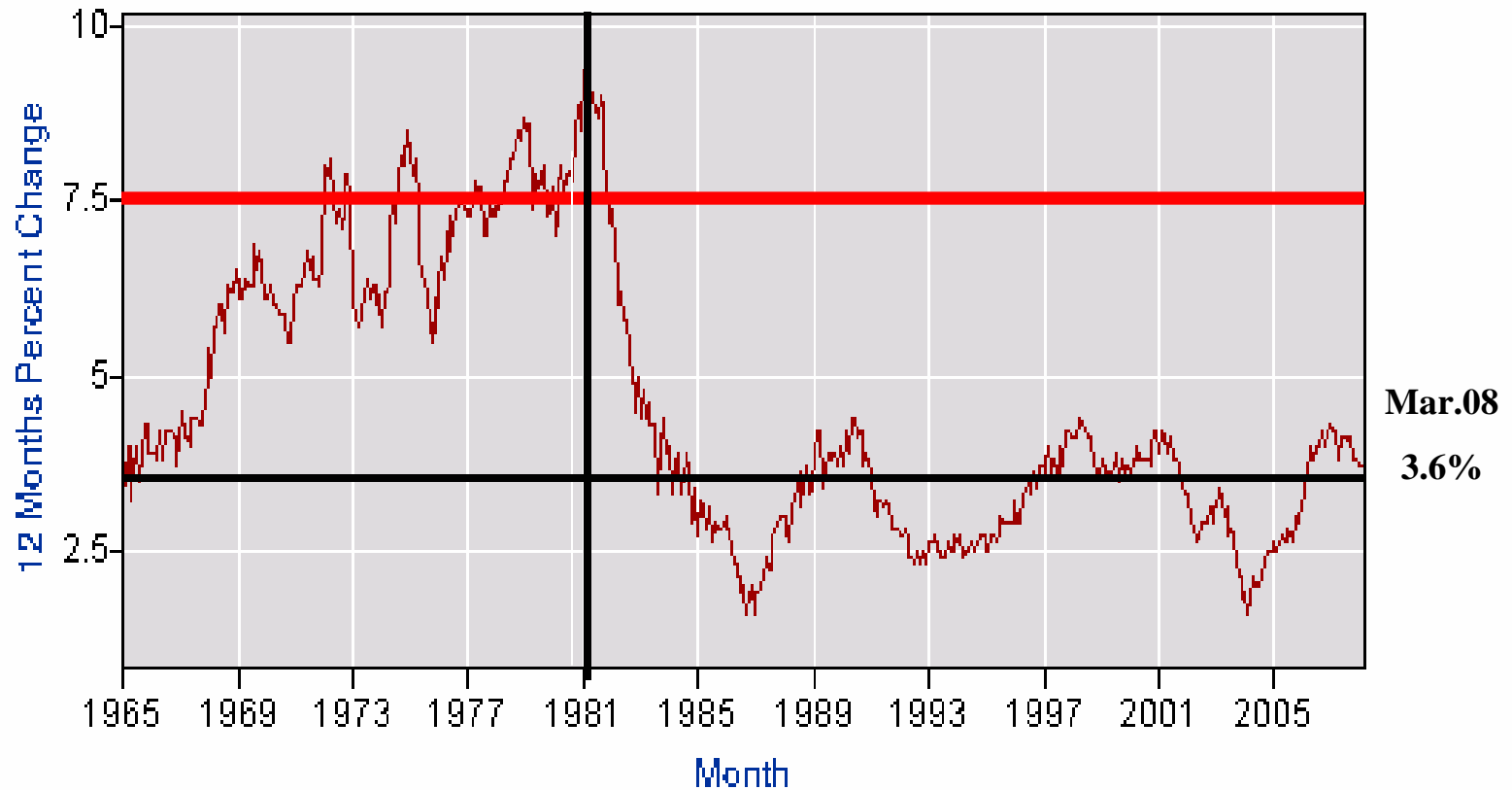
Source: Bureau of Labor Statistics.

<http://data.bls.gov/PDQ/servlet/SurveyOutputServlet>

©2007 Charles Schwab & Co, Inc. All rights reserved. Member SIPC (0307-5803)

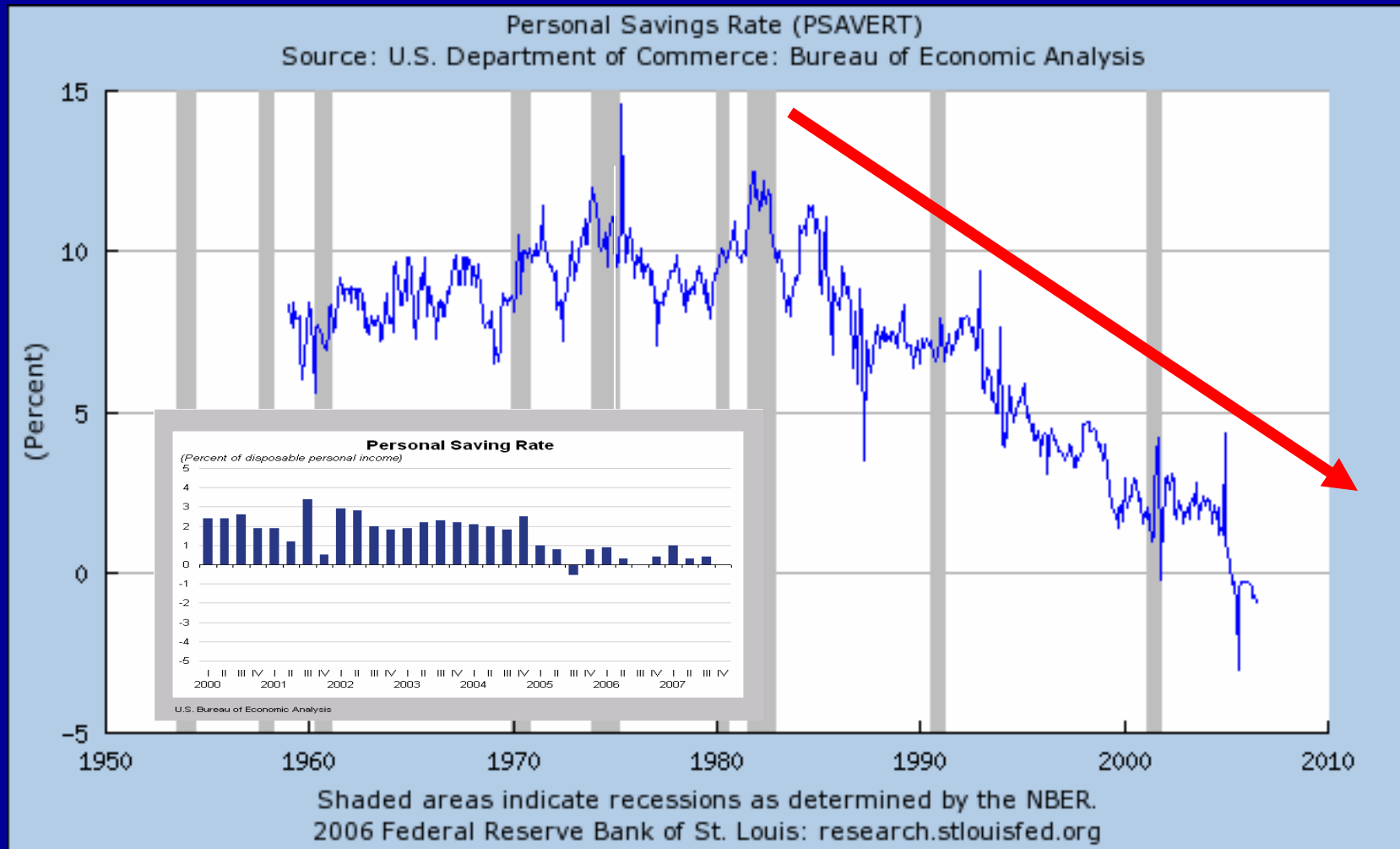
Income and Wages

Average Hourly Earnings of Production Workers



Source: Bureau of Labor Statistics. <http://www.bls.gov>

Personal Savings Rate



Source: Bureau of Economic Analysis. <http://www.bea.gov/briefrm/saving.htm>

Northern California Economics

MSA Year-Over-Year Employment Growth Rates

	Mar '06-'07	Mar '07-'08	Ann.Ch. Gain/Loss
San Jose	2.4%	0.8%	21.2k / 7.2k
*1990 – 2000: 2.6%, 23,850			
San Francisco	2.4%	2.1%	23.1k / 20.2k
*1990 – 2000: 1.4%, 14,400			
Oakland	0.7%	- 0.8%	7.7k / - 8.6k
*1990 – 2000: 1.7%, 16,600			
Sacramento	1.1%	0.1%	9.5k / 0.8k
*1990 – 2000: 2.5%, 15,760			
Western Region	1.9%	1.0%	629k / 345k
*1990 – 2000: 2.0%, 548,095			

*Average annual compound growth rate, and average annual absolute change in non-farm employment.

Source: U.S. Department of Labor. www.bls.gov. **Note: Non-farm employment growth rates are not seasonally adjusted.**

Southern California Economics

MSA Year-Over-Year Employment Growth Rates

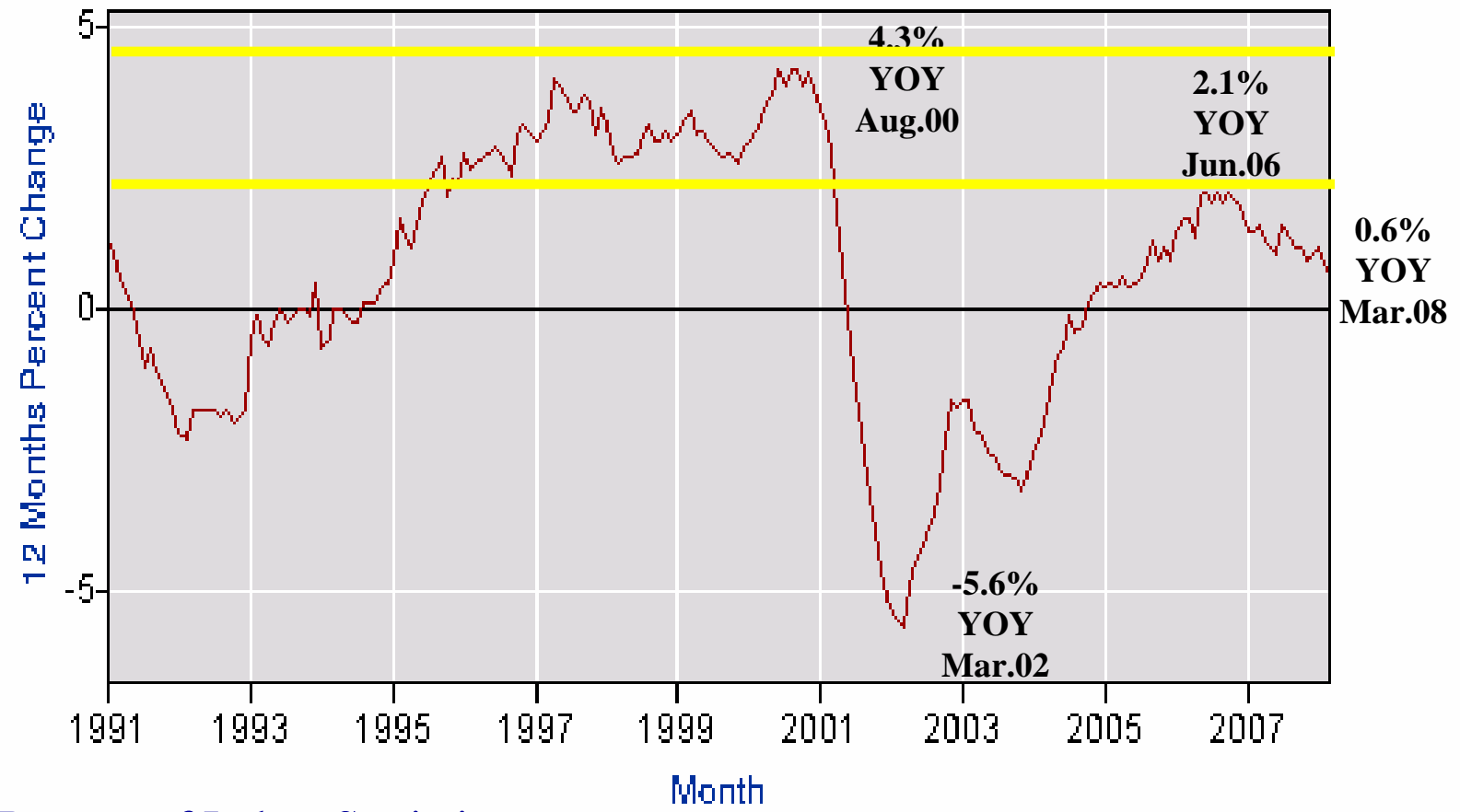
	Mar '06-'07	Mar '07-'08	Ann.Ch. Gain/Loss
Los Angeles	1.0%	- 0.3%	40.8k / - 13.6k
<i>*1990 – 2000: 0.0%, 350</i>			
Orange Co.	0.4%	- 1.4%	5.9k / - 21.7k
<i>*1990 – 2000: 1.8%, 22,960</i>			
Inland Empire	0.8%	- 1.7%	10.1k / - 21.7k
<i>*1990 – 2000: 3.4%, 28,390</i>			
San Diego	0.9%	- 0.1%	11.2k / -1.7k
<i>*1990 – 2000: 2.2%, 23,790</i>			
California*	1.2%	- 0.1%	182.6k / - 12.0k
<i>*1990 – 2000: 1.6%, 216,702</i>			

*Average annual compound growth rate, and average annual absolute change in non-farm employment.

Source: U.S. Department of Labor. www.bls.gov. **Note: Non-farm employment growth rates are not seasonally adjusted.**

San Francisco-Oakland-Fremont, CA

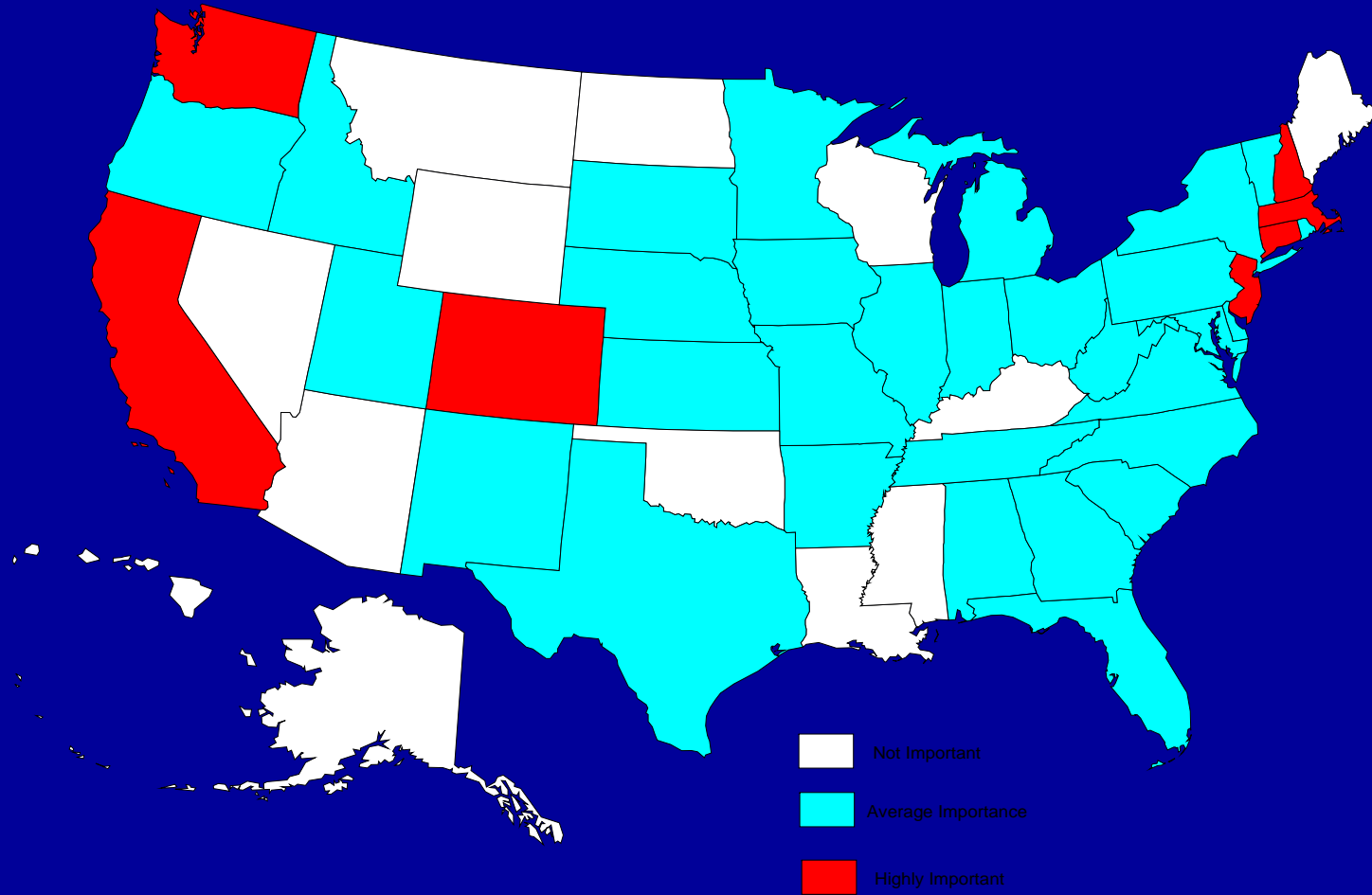
Monthly Year-Over-Year Non-Farm Employment Growth Rates



Source: Bureau of Labor Statistics.
<http://data.bls.gov/PDQ/servlet/SurveyOutputServlet>

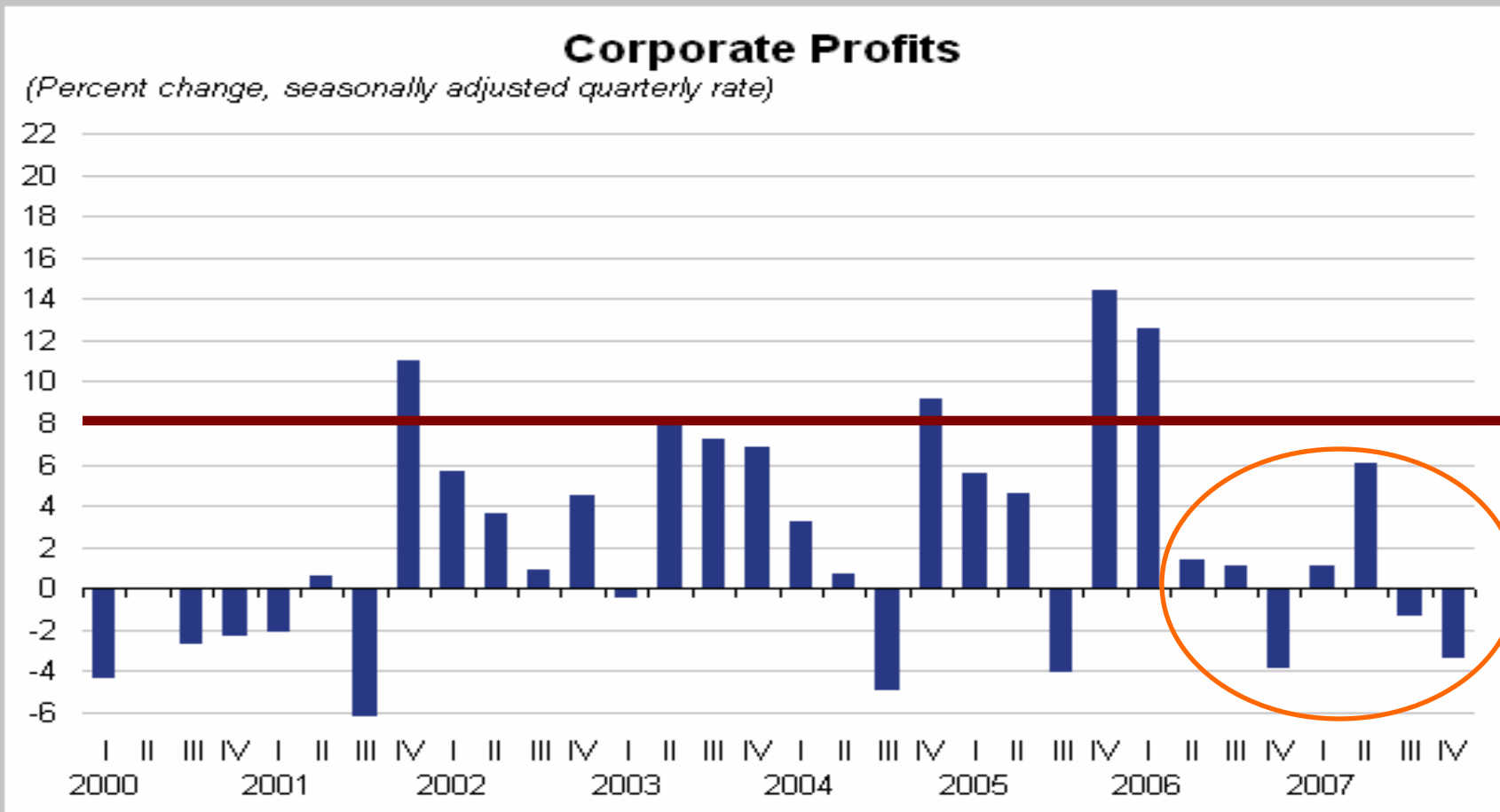
Technology/Venture Capital Trends

The Importance of IT Industries



Note: IT accounts for 10.5% of U.S. Employment

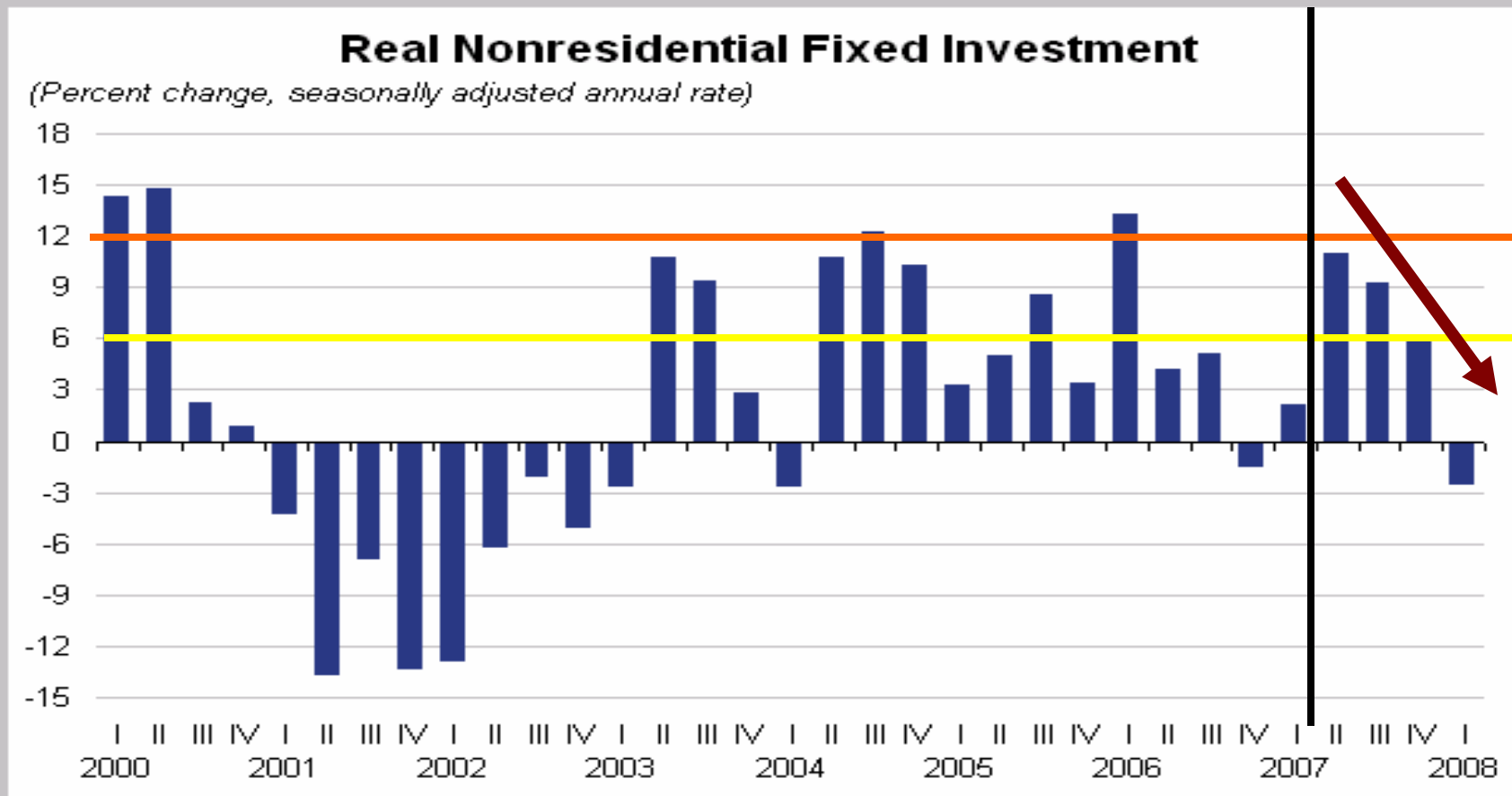
Corporate Profits



U.S. Bureau of Economic Analysis

<http://www.bea.gov/briefm/corpprof.htm>

Non-Residential Fixed Investment



U.S. Bureau of Economic Analysis

Source: Bureau of Economic Analysis. <http://www.bea.gov/briefrm/nonresfi.htm>

©2007 Charles Schwab & Co, Inc. All rights reserved. Member SIPC (0307-5803)

Venture Capital Flows

*Accounts for 36% of all VC raised in U.S as of 1Q08; and California 48%.

Note: U.S. peak \$28.4 bill. Q1/2000; Silicon Valley peak \$9.4 bill. Q2/2000.

	1Q07	1Q08	% Ch.
Silicon Valley*	\$2.39 bil.	\$2.59 bil.	8.4%
LA/Orange Co.	\$0.51 bil.	\$0.40 bil.	- 21.6%
San Diego	\$0.65 bil.	\$0.46 bil.	- 29.2%
California	\$3.58 bil.	\$3.45 bil.	- 3.6%
United States	\$7.50 bil.	\$7.14 bil.	- 4.8%

Source: Venture Economics. <http://www.ventureeconomics.com/vec/us.html>.
<https://www.pwcmoneytree.com/MTPublic/ns/index.jsp>

Venture Capital Flows – Silicon Valley

By Sector	Amount	% Total	%U.S.
Software	\$494 mil.	19.1%	39.1%
Semiconductors	\$345 mil.	13.3%	61.0%
Medical Equip.	\$341 mil.	13.2%	33.4%
Telecom	\$262 mil.	10.2%	55.0%
Media Entertain	\$228 mil.	8.8%	50.0%

Source: Venture Economics. <http://www.ventureeconomics.com/vec/us.html>

<http://www.ventureeconomics.com/vec/stats/2006q2/0MAINMENU.html>. PricewaterhouseCoopers/Venture Economics/NVCA Moneytree Survey

Interest Rates and Inflation

Yield 10-Year Treasury

10-Year Treasury Yield up from 3.20% as of 06/13/03 to 5.22% as of 06/15/07, down to 3.86% as of 4/29/08:

- **Rising inflation expectations (low economic growth)**
- **Geo-political risk (Middle-East wars/oil supply disruptions)**
- **Government deficit financing**

10-Year Treasury Yields are the lowest since 1961 at 3.71%, and for the same time period are:

- **-178 bsp 5.64% (1998)**
- **-486 bsp 8.72% (1988)**
- **-429 bsp 8.15% (1978)**
- **-178 bsp 5.64% (1968)**
- **-318 bsp Avg.**

Source: United States Department of the Treasury. <http://www.treasury.gov>

Yield Curve Theory and Analysis

Yield Curve from flat-to-steep in 2007 – 2008: slowing economic activity, higher consumer-producer price inflation-expectations (Oil Prices), rising gov deficits (Crowding out); and rising recession expectations (Credit), continued foreign central bank intervention.

All capital market instruments –
debt, equity, real estate assets –
are priced off of the yield curve.

Yield Curve Analysis (4/30/07-to-4/29/08):

1 mth	T-bill	up	-352	bpts	4.80%-to-1.28%
3 mth	T-bill	up	-345	bpts	4.91%-to-1.46%
6 mth	T-bill	up	-329	bpts	5.03%-to-1.74%
<hr/>					
2 yr	T-bond	up	-225	bpts	4.60%-to-2.35%
5 yr	T-bond	up	-140	bpts	4.51%-to-3.11%
10 yr	T-bond	up	-78	bpts	4.63%-to-3.85%
20 yr	T-bond	up	-32	bpts	4.88%-to-4.56%

Source: United States Department of the Treasury. <http://www.treas.gov/offices/domestic-finance/debt-management/interest-rate/yield.html>

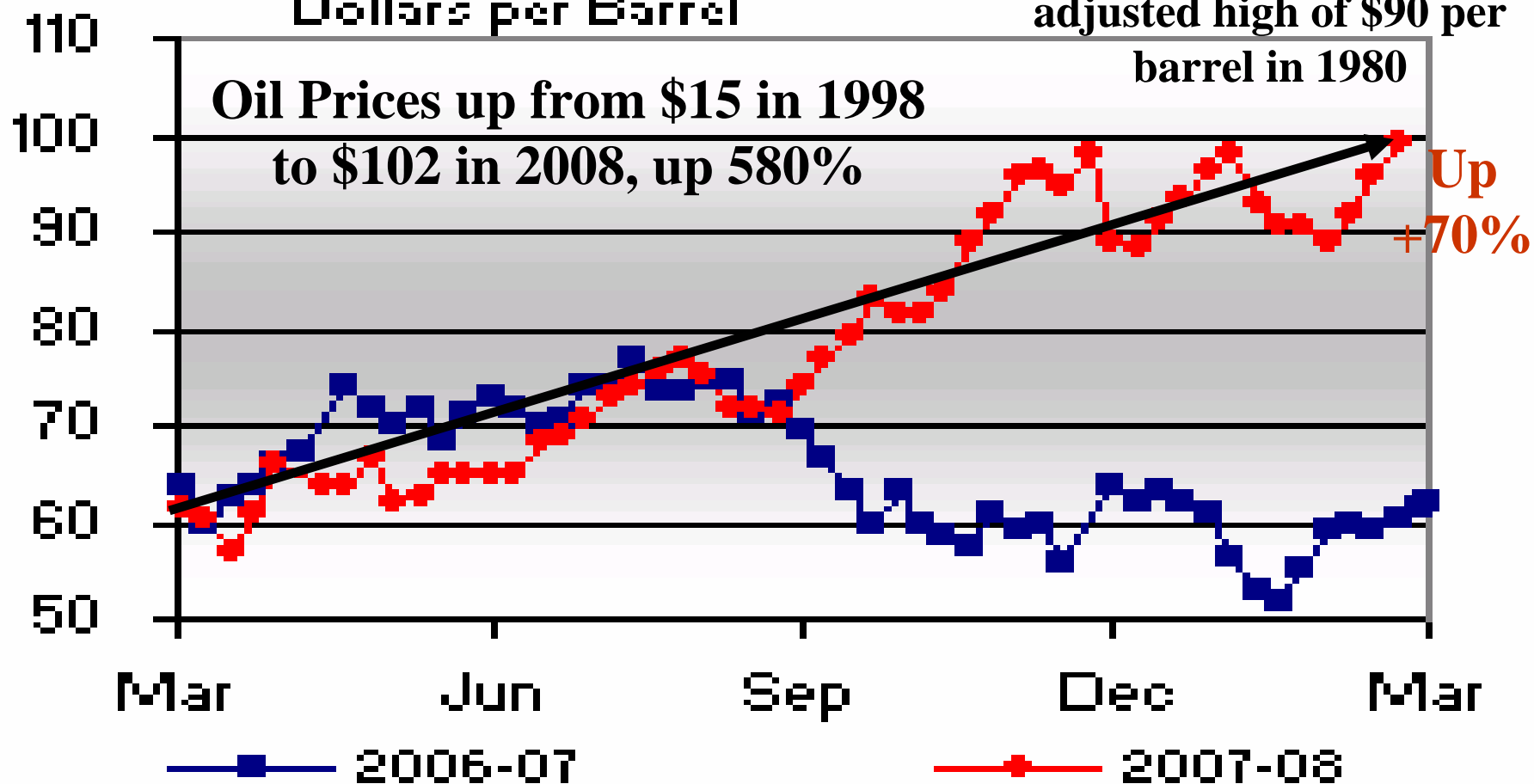
©2007 Charles Schwab & Co, Inc. All rights reserved. Member SIPC (0307-5803)

Inflation Expectations

Spot Crude WTI Prices

Dollars per Barrel

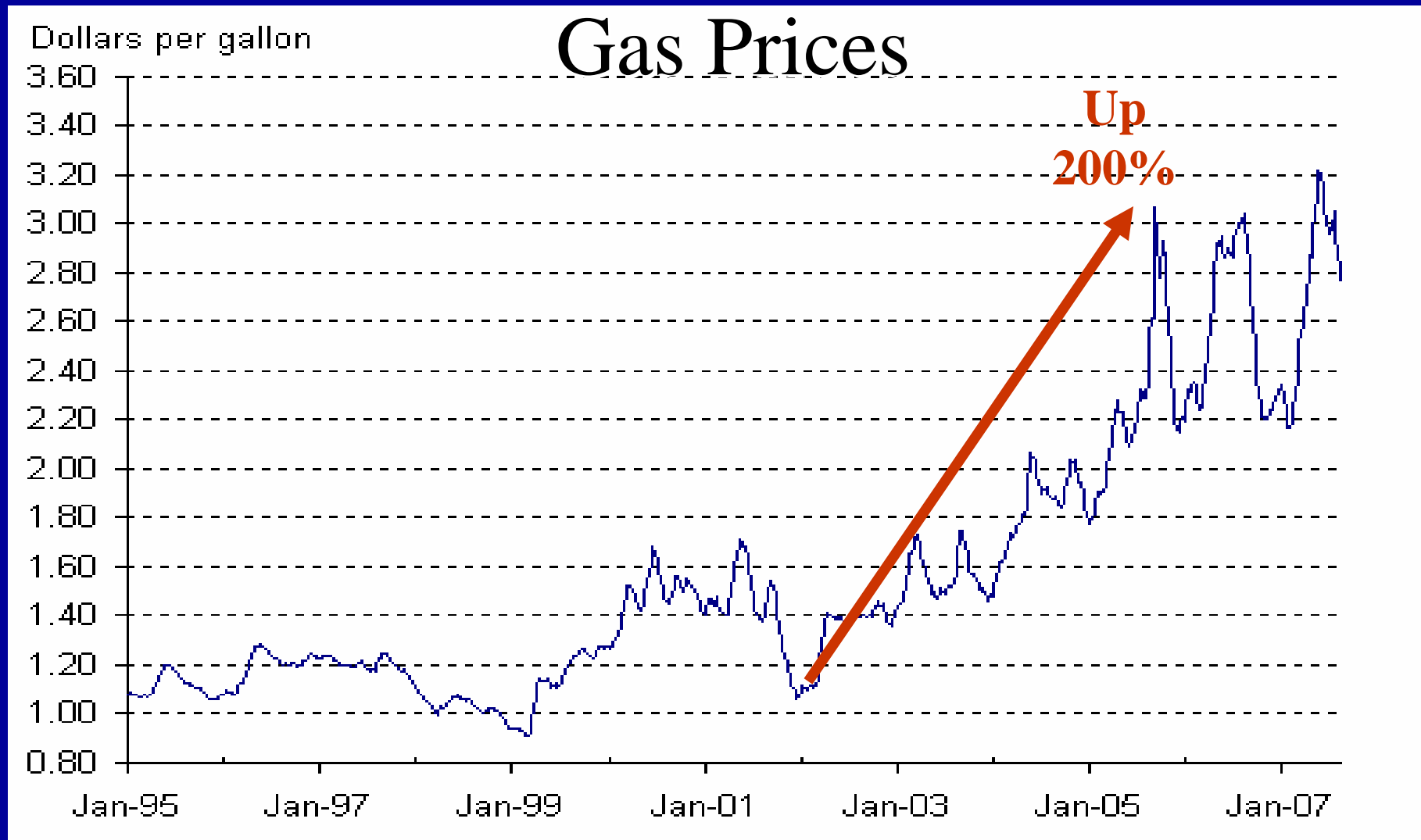
Above inflation-adjusted high of \$90 per barrel in 1980



Source: Energy Information Administration (<http://eia.doe.gov/>)

©2007 Charles Schwab & Co, Inc. All rights reserved. Member SIPC (0307-5803)

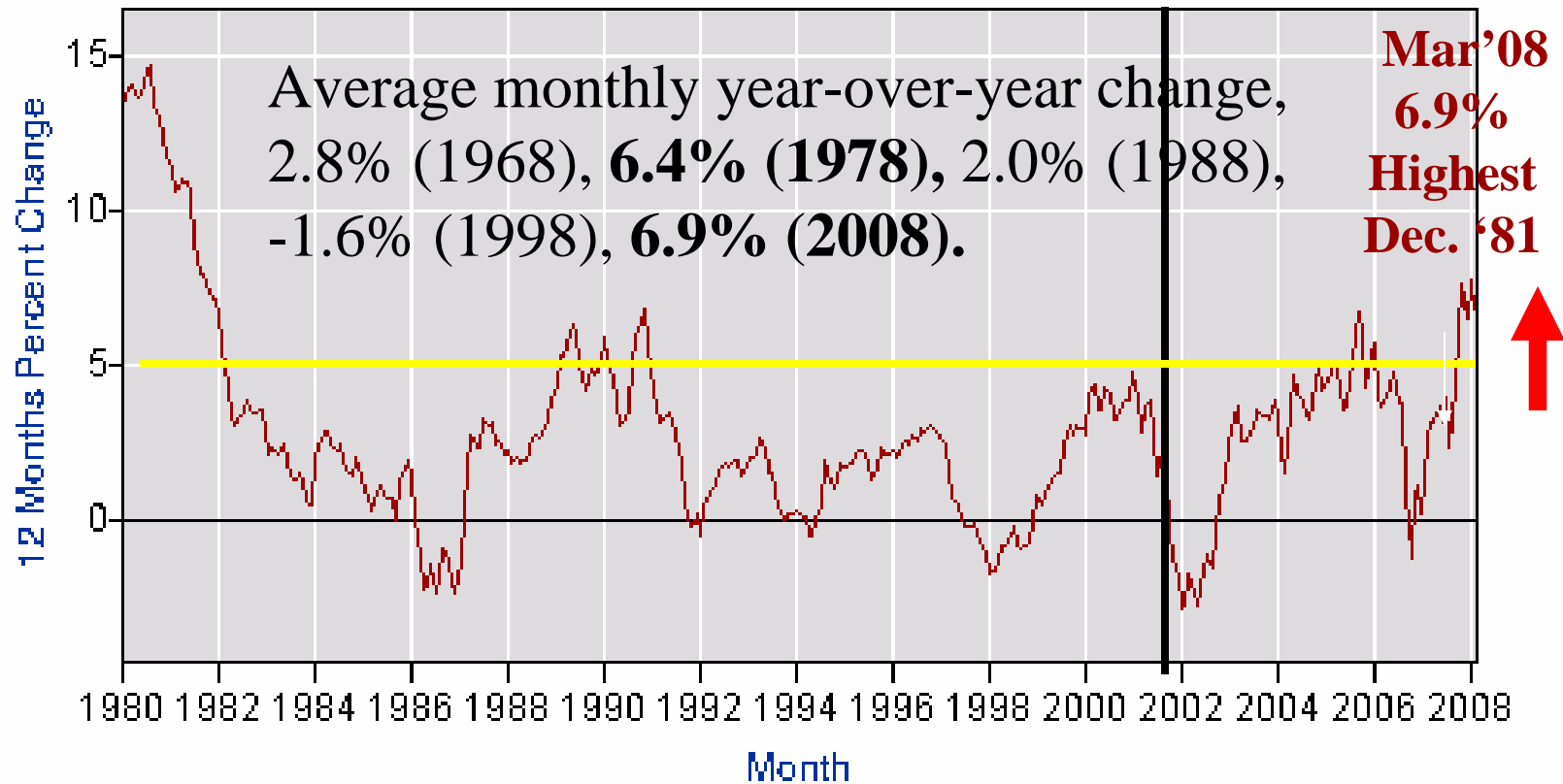
Inflation Expectations



Source: U.S. Department of Energy, Energy Information Administration, Weekly Retail Gasoline Prices, available at <http://eia.doe.gov/>, as of November 16, 2005. http://www.bts.gov/publications/white_house_economic_statistics_briefing_room/october_2005/html/highway_retail_gasoline_prices.html

Inflation Expectations

U.S. Producer Price Index (PPI) – Finished Goods

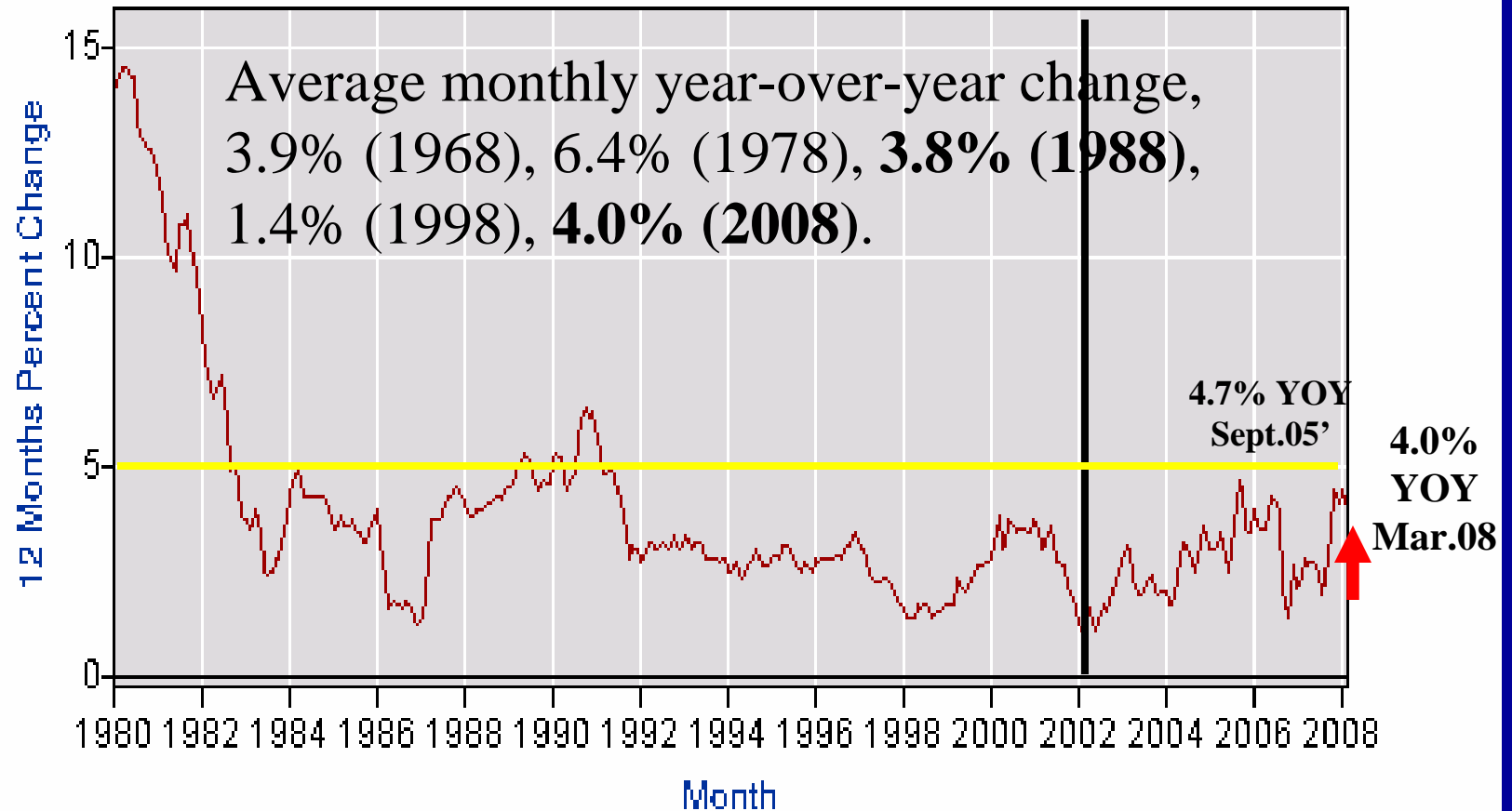


Source: Bureau of Labor Statistics.

<http://www.bls.gov/home.htm>

Inflation Expectations

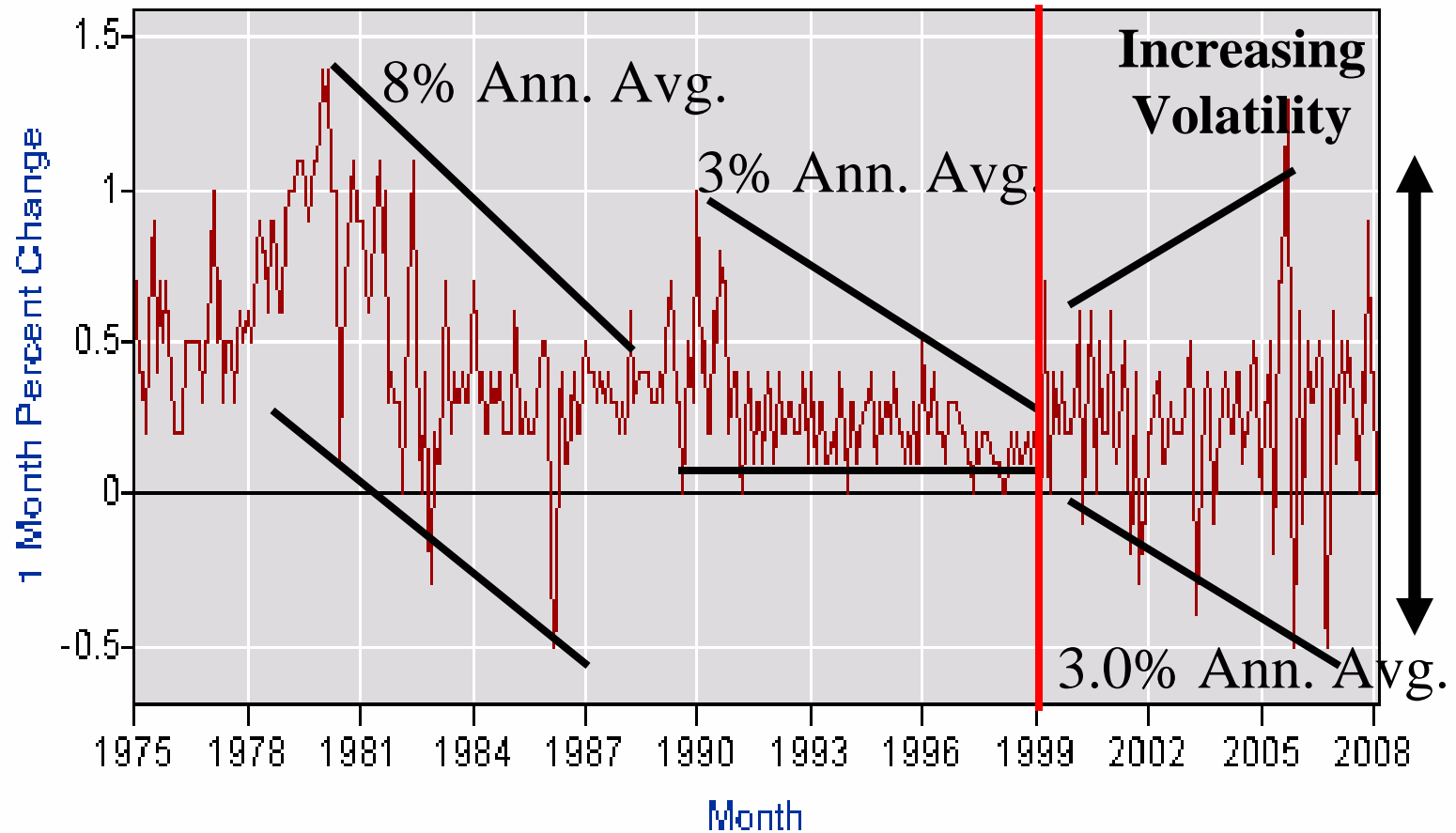
U.S. Consumer Price Index (CPI)



Source: Bureau of Labor Statistics. <http://www.bls.gov/home.htm>

Inflation Expectations

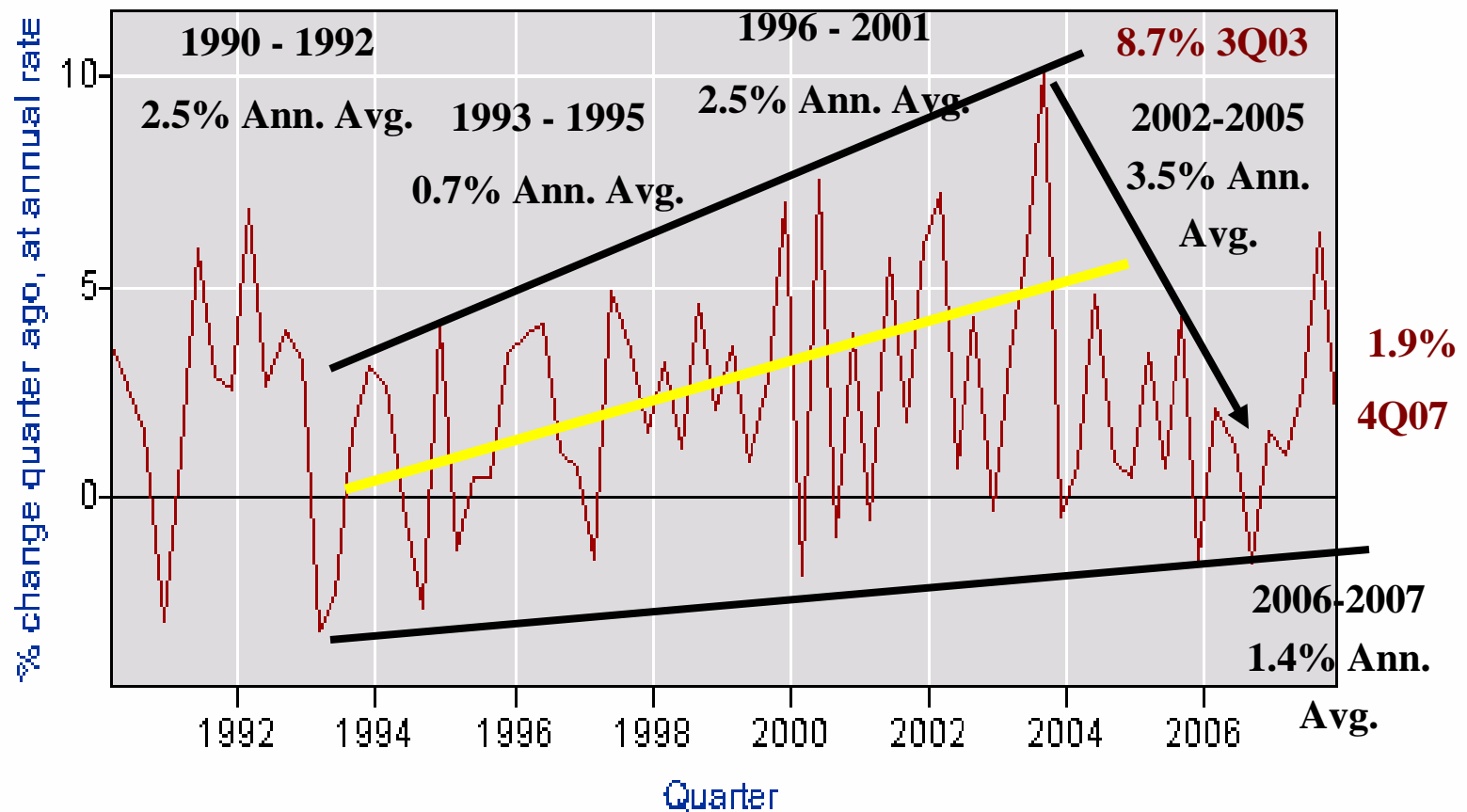
U.S. Consumer Price Index – All Items (U.S. City Average)



Source: Bureau of Labor Statistics.

<http://www.bls.gov/home.htm>

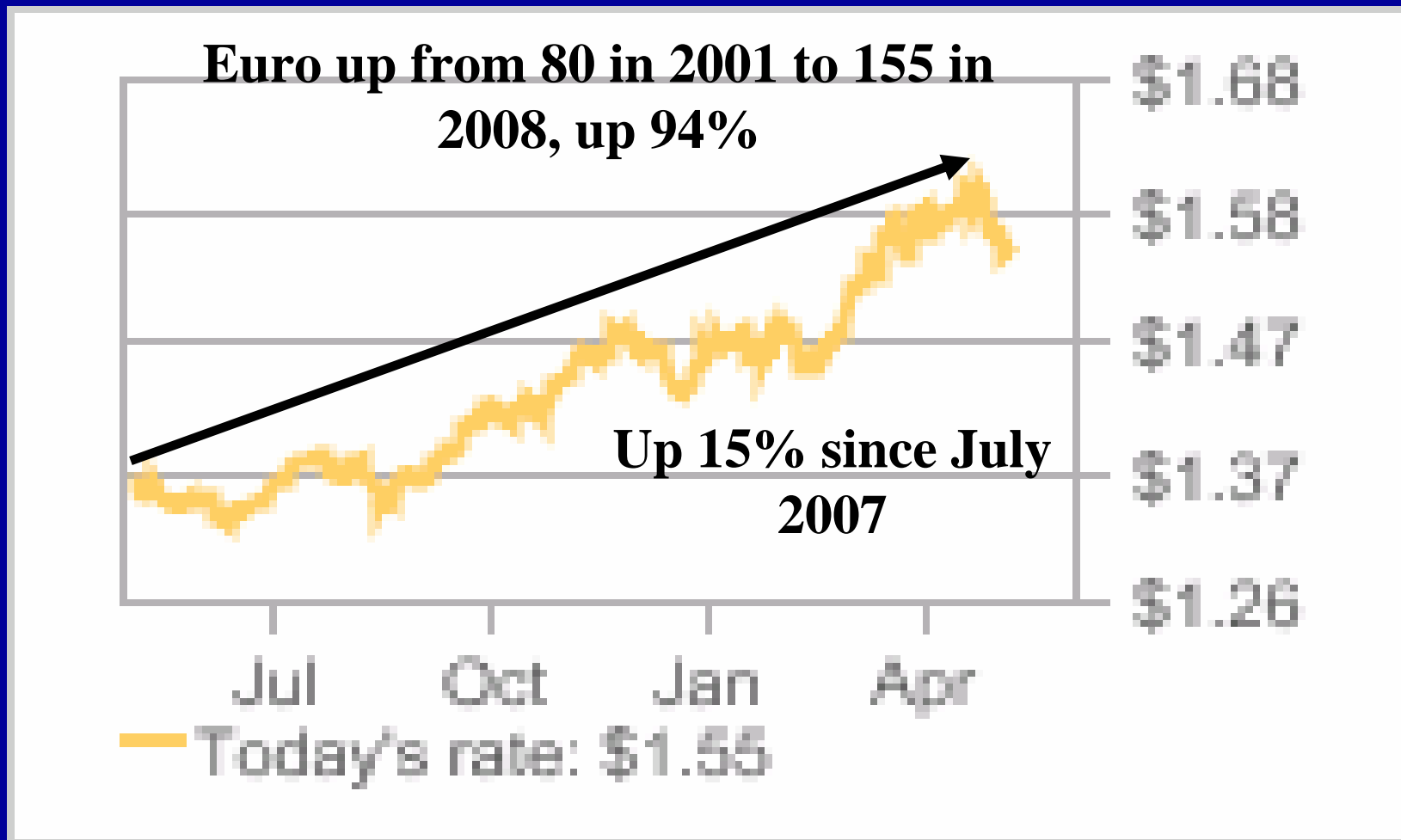
Non-Farm Productivity (Output Per Hour)



Source: Bureau of Labor Statistics.

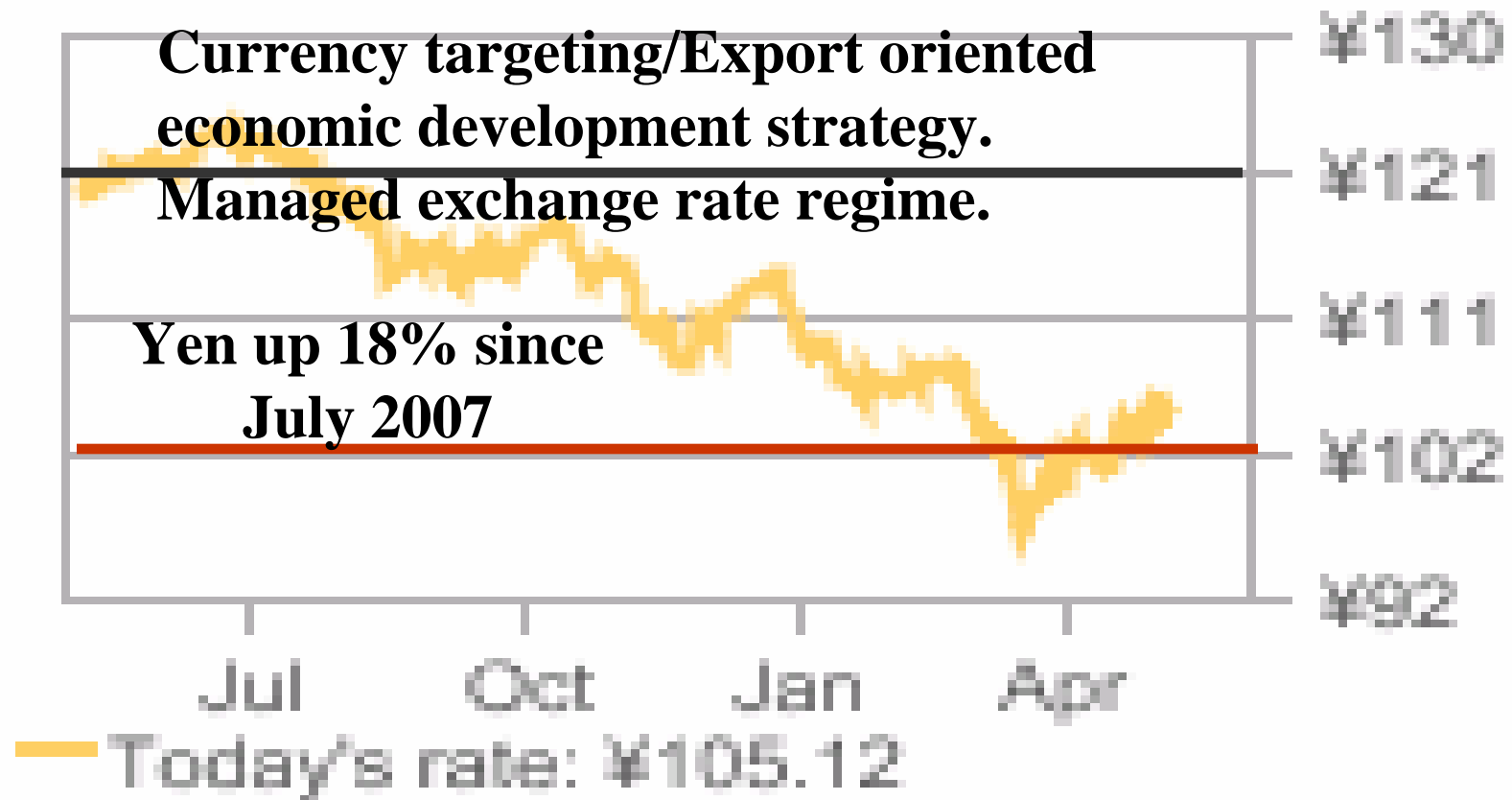
<http://www.bls.gov>

Euro Exchange Rates 2007-2008



Source: New York Federal Reserve Bank. <http://www.ny.frb.org/markets/foreignex.html>

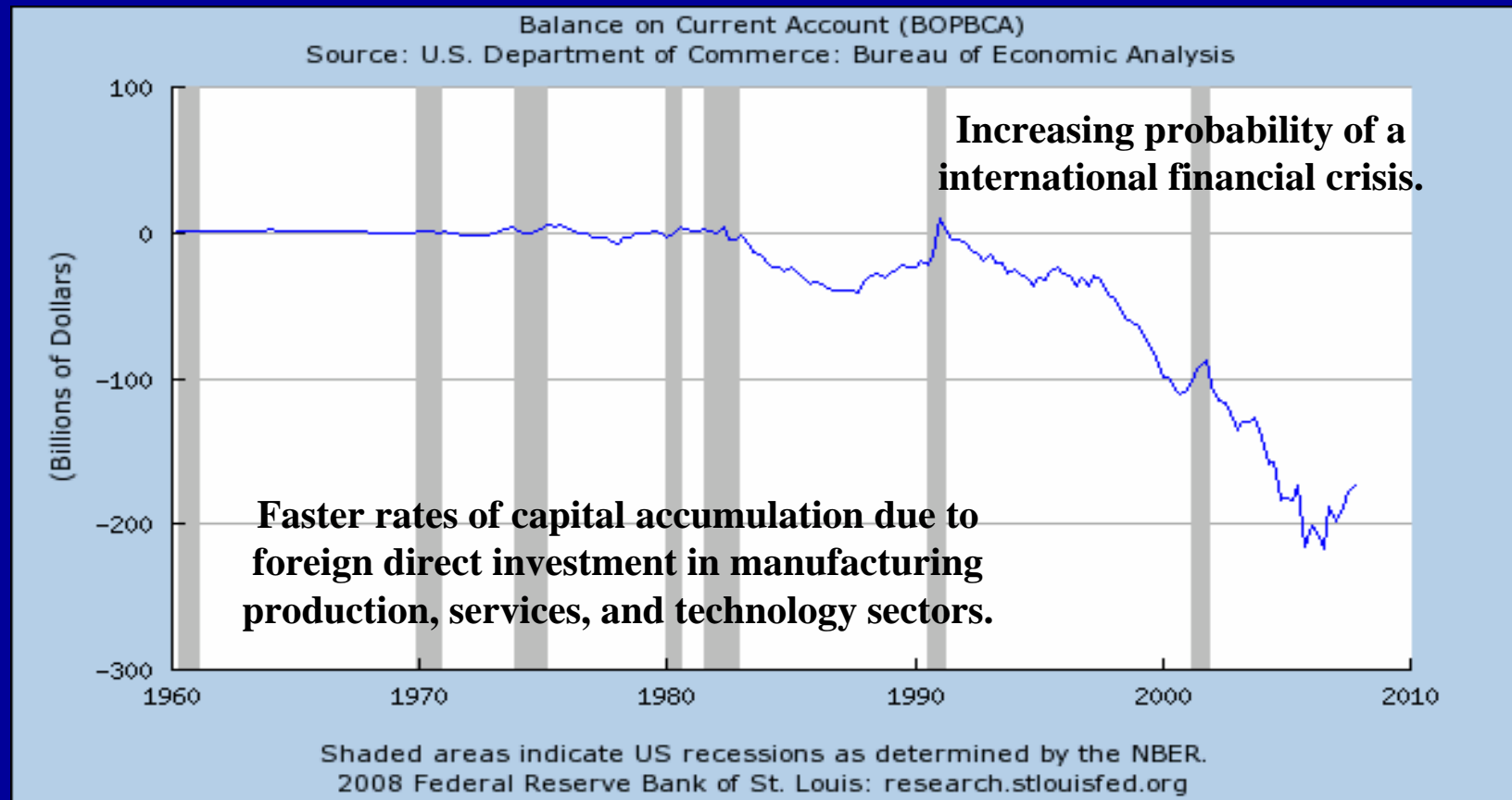
Yen Exchange Rates 2007-2008



Source: New York Federal Reserve Bank. <http://www.ny.frb.org/markets/foreignex.html>

Balance of Trade

Trade balance roughly zero from 1960 through 1981, fell to -173 billion as of October 2007.

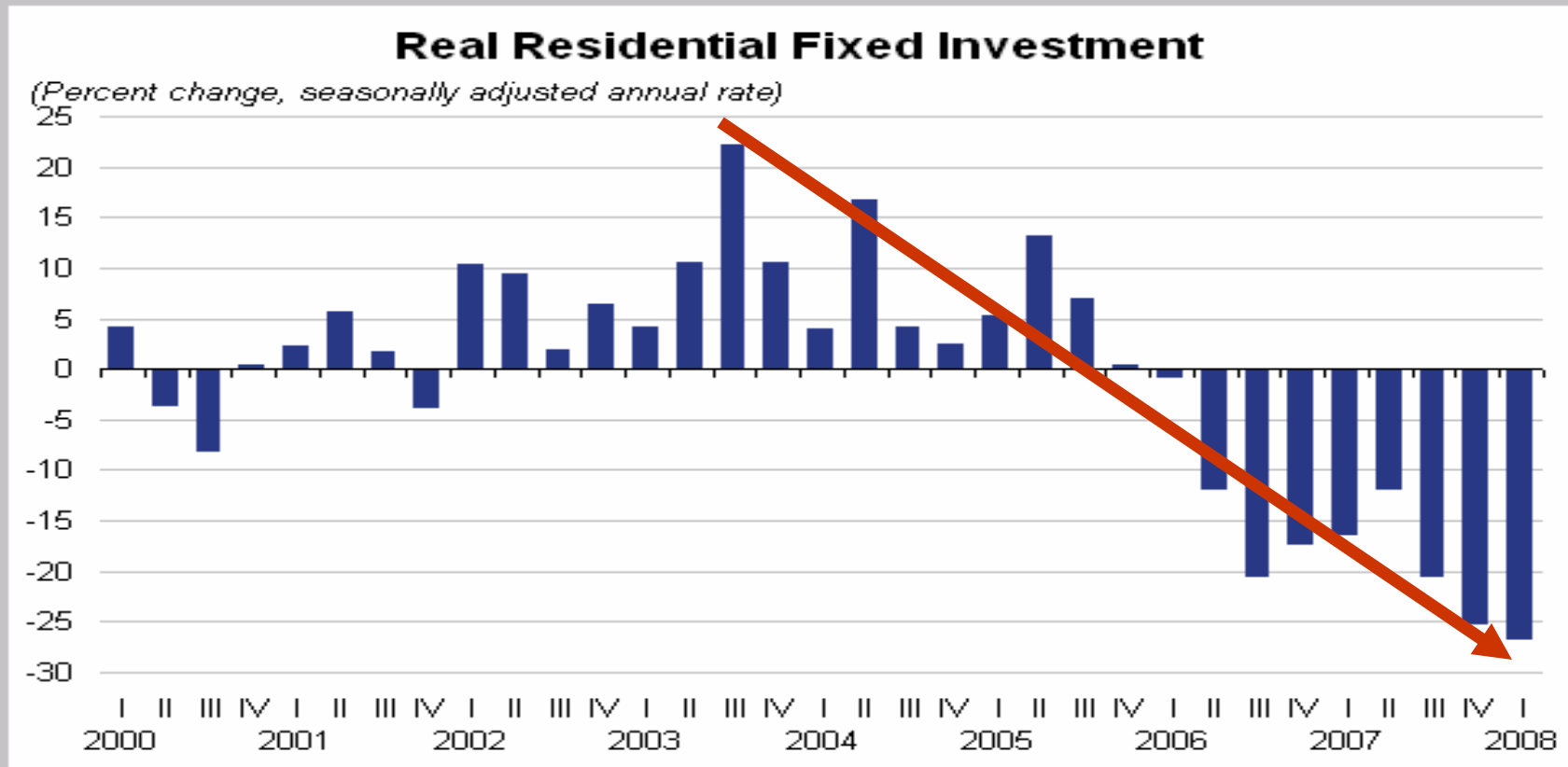


Sources: U.S. Department of Commerce: Bureau of Economic Analysis
<http://research.stlouisfed.org/fred2/series/BOPBCA/13>

©2007 Charles Schwab & Co, Inc. All rights reserved. Member SIPC (0307-5803)

Home Prices and Affordability Rates

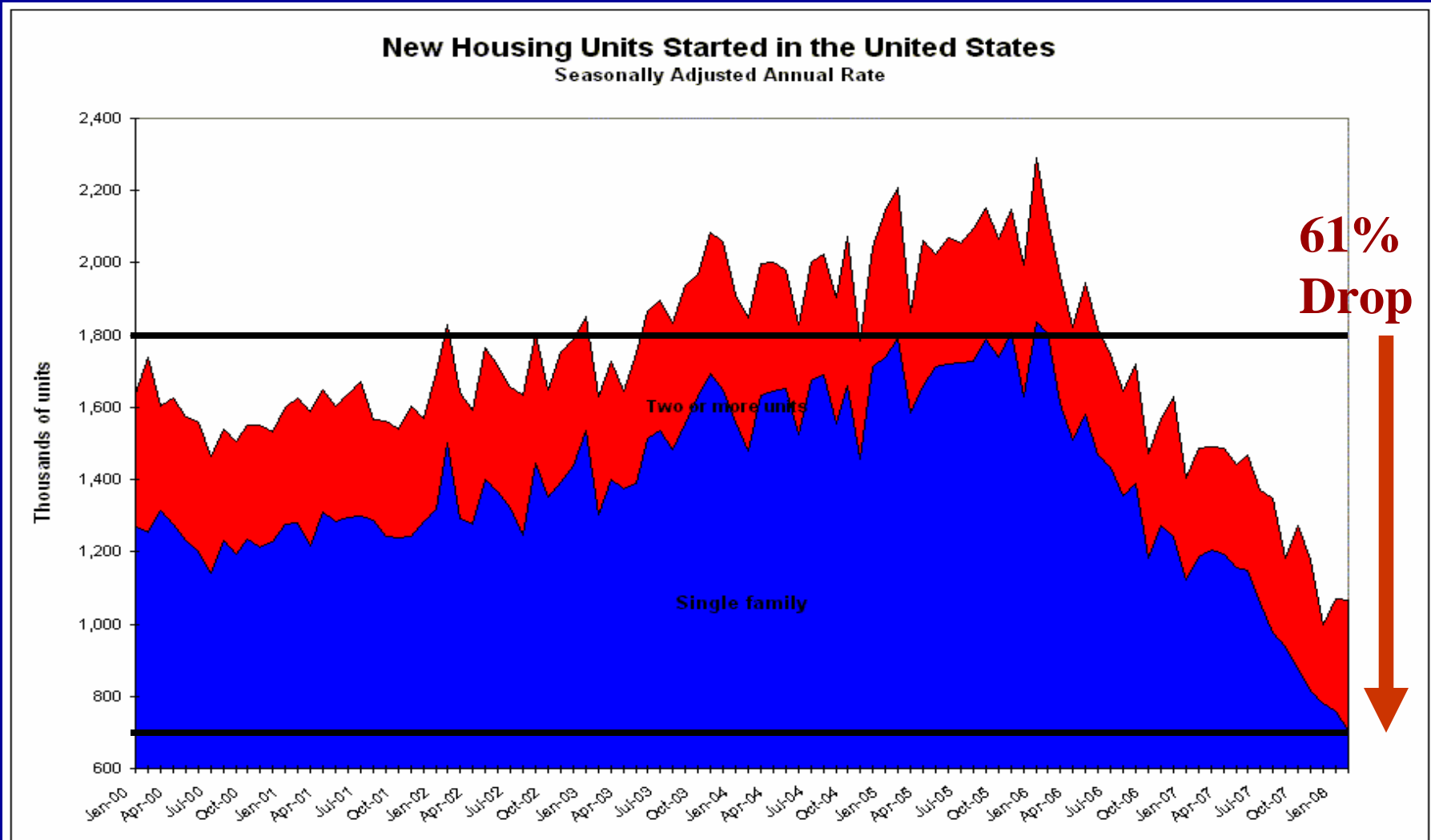
Real Residential Fixed Investment



U.S. Bureau of Economic Analysis

<http://www.bea.gov/briefmr/resfi.htm>

New Housing Starts



Source. United States Census Bureau. <http://www.census.gov/briefmr/esbr/www/esbr020.html>

Housing Market

Source: California and National Associations of Realtors. <http://www.car.org/>; National Association of Realtors, <http://www.realtor.org>

Median Home Prices

Home Prices	Mar 07/4Q'06	Mar 08/4Q'07	Y-O-Y % Ch.
United States	\$219,000	\$206,200	-6.0%
West	\$355,000	\$324,100	-9.0%
California	\$583,300	\$414,000	-29.0%
Bay Area	\$785,000	\$705,000	-10.0%
Los Angeles	\$581,000	\$432,000	-26.0%
Santa Cruz	\$751,000	\$646,000	-14.0%
Sacramento	\$363,000	\$258,000	-29.0%
Riv.-San. Co.	\$394,000	\$277,000	-30.0%
Orange Co	\$707,000	\$591,000	-16.0%
San Diego	\$606,000	\$448,000	-26.0%

Housing Market

Housing Affordability Index for First-Time Buyers

Source: California Association of Realtors. <http://www.car.org/>

Affordability	4Q/2006	4Q/2007	Y-O-Y % Ch.
United States	62%	65%	4.8%
California	25%	33%	32.0%
SF Bay Area	25%	23%	-8.0%
Los Angeles	19%	27%	42.1%
Santa Clara	29%	24%	-17.2%
Sacramento	41%	53%	29.3%
Riv.-San Co.	34%	46%	35.3%
Orange Co	24%	28%	16.7%
San Diego	23%	31%	34.8%

Conclusions

Geographic Comparative Advantages

Long run commercial market fundamentals:

- Low commercial market affordability (high costs)
- Scarcity of developable land (supply constraints)
- High concentrations of wealth/education
- High quality of life amenities
- Strong demographic trends:
 - Growing population of Empty-Nesters and Echo-Boomers, positive migration trends

Commercial Demand

Future job growth-housing demand:

- High-tech and Bio-tech Manufacturing
- Alternative and Clean Energy Technologies
- Healthcare-Information Systems Services
- Financial Services and Venture Capital
- Telecommunications/Networking
- Multimedia and Entertainment
- Internet and Software Programming
- International Trade and Tourism
- Construction and Engineering Services
- Education and Government Services
- Defense

Economic Risks

Market-Economic Risks:

- High costs of living and doing business
- State-Local regulations, taxes, workers comp, deficits
- Lack of affordable/developable land and housing
- Traffic congestion and infrastructure constraints
- Out sourcing and migration
- Cut-backs in education and social services
- Mergers-consolidation industrial, technology, telecommunications and financial institutions

Macro-Economic Risks

- Middle East (Oil Price Spikes)
- Current Account and Budget Deficits (Interest Rates)
- Rising Inflation Expectations (Health Care/Food Costs)
- High-Rising Credit-Equity Risk Premiums (Spreads)
- Consumer-Business Confidence Investment
- Slow European Growth and Protectionist Trade Policy
- Rising Loan (Credit) Defaults and (Mtg) Foreclosures
- Labor Strikes, Low Wage Growth, Underemployment
- Stock Option Back-Dating, Other Accounting Announcements Irregularities, Investor Confidence